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Department of Agriculture.

Season 1924

This Season we are not sending out a new catalogue, but have revised prices and issue this supplementary list of a few new and choice varieties which we offer for the first time.

Our general line is fully described in our issues of 1922 and 1923; many of our customers no doubt still retain these for reference. Our present ruling price will prevail, regardless of printed price in these older catalogues.

To those not familiar with our Grand Prize Strain Gladioli, we suggest a trial using our special collections. These sets offer a broad range of colors, all high class types at very reasonable figures.

We prepay all postal charges on our Gladioli.

To former customers, one and all, we desire to convey our thanks for your liberal orders. We particularly thank those who have sent us photographs and clippings referring to our varieties placed on exhibition and the many complimentary letters and expressions regarding them. May we merit your further confidence and patronage.

Very truly,

METZNER FLORAL COMPANY

Mountain View, California.

D. N. Shoemaker

MAR 12 1924

1924 Gladiolus Supplement

This supplement and revised price list of Metzner's Grand Prize Strain Gladioli—in effect January 1, 1924.

All varieties listed in our 1923 catalogue will be quoted this season at the printed price with the exception of those listed herewith and on which the price is reduced.

NEW PRICES FOR SEASON 1924

Variety Name	Main Color	Each	Per Doz.	Per 100
ADRIAN	Cream white	\$.50	\$5.00	\$35.00
ALOHA	Cherry scarlet15	1.50	10.00
ALPINE				
TREASURE.....	Light lilac50	5.00	...
ARTIST	Milk white50	5.00	...
CAMPFIRE	Flame scarlet15	1.50	...
DELLA				
THOMPSON ...	Salmon rose	2.00
ERIC LARSON ...	Light purple50	5.00	35.00
ETTA DAVIS	American beauty25	2.50	20.00
FLORENCE				
YOUNG	Pure white50	5.00	...
JAPAN	Light salmon25	2.50	...
NELLIE GRANT.	Dark nelrose75	7.50	50.00
LARKSPUR	Scarlet50	5.00	...
LINDA	Cream50	5.00	...
NORA WILSON ..	Cream white35	3.50	...
ORIENTAL				
BEAUTY	Cerise novelty75	7.50	...
PASSION				
FLOWER	Cardinal50	5.00	35.00
POLAR STAR	Milk white75	7.50	50.00
QUEEN ESTHER	Purple	1.50	15.00	...
ROSE ASH	Old rose50	5.00	35.00
ROSENEL	Nelrose35	3.50	...
SCOTLAND	Ruffled ivory50	5.00	35.00
SELECTION	White50	5.00	...
SILVER MOON...	Milk white35	3.50	...
SUMMER				
DREAM	American beauty50	5.00	...

Variety Name	Main Color	Each	Per Doz.	Per 100
YELLOW PRIZE	Pure yellow	1.00
YOSEMITESalmon rose25	2.50	...
ZEPHYR'S GIFTLight pink75	7.50	...
				Bulblets
				Per Doz.
MARIETTALight salmon	2.00	20.00	\$1.50
MRS. JOHN S.				
WOODCoral	4.00	40.00	3.00

THE WONDER GLADIOLUS, "ROSE ASH"

This beautiful color combination meets with favor in all sections and in all lands.

We have distributed this choice Gladiolus into almost every state of "Our Union," Canada, Australia, China, Japan, Java, Brazil, England, Germany, France, Holland, in fact every portion of the globe will soon be showing "Rose Ash" the beautiful, developed on the premises of the Metzner Floral Co. at Mountain View, selected from numerous seedlings and named by our William Metzner, he creating the combination word, "Rose Ash" from Rose (old rose tones) and Ash (Ashes of roses tones).

The variety was first listed by us and sent out in **bulblet size only** in 1916.

We did not purchase the stock through any outside dealer.

Crossed by hand, by the bees, humming-birds or just Nature's handiwork we pride ourselves on being the introducers of this beautiful Gladiolus to the Flower Lovers of the world.

We have many more beauties of equal or superior merit on our "**Suspension List**" and we hope to produce from our seed crosses many more in the future. Our motto is "**We still lead,**" and we will endeavor to maintain this position.

Our booklets and descriptive matter may be plain and quite ordinary, but remember elaborate catalogues do not always mean superior flowers.

"**Rose Ash**"—An exquisite old rose, blended with ashes of roses; finely fluted and ruffled; wonderful in form and color; a magnetic flower that always attracts the eye. Spikes, tall, straight as an arrow.

Large bulbs, 50 cents each; \$5.00 per doz.; \$35.00 per 100.

OUR

PANAMA PACIFIC INTERNATIONAL EXPOSITION

Gold Medal Prize Winners

(We hold the medals)

Dr. Frederick J. V. Skiff—Delicate rose pink, throat and lower petals creamy yellow, overlaid clear rose pink, 5-inch flowers, tall spikes.

Bulbs, 25 cents each; \$2.50 per dozen; \$20.00 per 100.

"Polar Star"—The only white variety receiving a Gold Medal at the P. P. I. E. This variety was officially recorded under this name, was never known under any other name and the award of a Gold Medal given to Metzner Floral Co. of Mountain View, California, owners of the exhibit.

Bulbs, 75 cents each; \$7.50 per dozen; \$50.00 per 100.

RARE VARIETIES WITHDRAWN

The following rare and beautiful varieties, we regret to say, must be withdrawn to replenish our stock which is almost exhausted.

We will book orders for these for November 15, 1924, delivery, and fill orders in rotation as received. We cannot promise full quantity delivery, however. Place your orders without delay. We may be obliged to withdraw some of these varieties entirely, at an early date.

No change in former quotation nor will we advance the price although the intrinsic value and scarcity of these gems would justify doing so.

Stanford
Purple Robe
Fallen Leaf
Lassen Flame

Mikado
Cameo
Sunkist
William G. Badger

METZNER'S NEW AND ORIGINAL VARIETIES, 1924

"White Dove"—Milk white, with very faint tinge of pale primrose on lower petals. Short feather of delicate lavender. Very tall vigorous spikes and usually with several laterals. Round petals, fine open flower of good form and extra large size. A combination, exhibition and florist type.

Bulbs, \$5.00 each; Bulblets, 50 cents each; \$5.00 per dozen.

"Southern Skies"—Light crushed strawberry, flaked and splashed a delicate old rose, lighter to throat; lower petals clear canary edged old rose, orchid type; lower petals turn back tightly. Flowers 4½ inches in diameter with 8 open flowers showing at a time; tall flower spike. A very attractive florist type.

Bulbs, \$2.50 each; Bulblets, 25 cents each; \$2.50 per dozen.

"Golden State"—Pale salmon flesh overlaid golden orange; lower petals dark golden yellow with feathering of oriental red. Six to eight open flowers at a time, ranging from 5 to 6 inches in diameter. Spikes 5 to 6 feet tall. Attractive for florist trade.

Bulbs, \$2.50 each; Bulblets, 25 cents each; \$2.50 per dozen.

“Quaker Maiden”—A pure white, tinged a very faint pure lavender pink, lower petals faintly touched pale primrose yellow, a faint tinge of delicate lavender in throat. Four and one-half inches in diameter and good spike. A dainty flower, beautiful for basket work and floral decorations.

Bulbs, \$2.00 each; Bulblets, 25 cents each; \$2.50 per dozen.

“High Noon”—Bright salmon overlaid with flesh pink, lower petals canary gradually shading to a creamy yellow and faintly sprinkled ruby. A central dash of yellow runs almost to the outer edge of each petal. Thin wiry spike four to five feet tall, with flowers $4\frac{1}{2}$ inches in diameter with usually 8 open at a time. A fancy flower for florist trade.

Bulbs, \$2.50 each; Bulblets, 25 cents each; \$2.50 per dozen.

“Evening”—Bright cattleya purple, the lower petals of darker self-tones and overlaid a dark royal cattleya purple. Broad open flower with wide petals. Flowers $4\frac{1}{2}$ inches and upwards, spikes 4 to 5 feet tall. Rich color novelty for florist's use.

Bulbs, \$1.50 each; Bulblets, \$1.50 per dozen.

“Puritan Girl”—Pearl white, edged lavender, lower petals covered with a heavy blotch of dark ruby purple. Flowers $4\frac{1}{2}$ inches in diameter, spikes 4 to 5 feet tall.

Bulbs, \$1.00 each.

“Orosi”—A ruffled orange flame, lower petals dark orange with cardinal stripe, and lightly sprinkled white. A vigorous grower, with side laterals and heavily ruffled. Flowers $4\frac{1}{2}$ inches in diameter and extra tall spikes.

Bulbs, \$1.50 each.

“White Rose”—Lemon white, lower petals primrose with very narrow cardinal stripe. The petals are of unusual form, are round and of equal length, curling around each other as they open, presenting the appearance of an opening rosebud. Flowers of good size and long spike. We believe this may be the forerunner of a new type.

Bulbs, \$1.00 each.

“Good Gracious”—Pale pink blending to clear rose-pink towards the outer edge of petals. Lower petals brilliant rose carmine. Petals are fluted and of thick and leathery texture. Flowers 5 to 6 inches in diameter. Spikes may require staking to hold up the giant flowers. A wonderful flower for exhibition use.

Bulbs, \$2.50 each; Bulblets, 25 cents each.

SPECIAL COMBINATION SETS

We have arranged a series of choice bulbs in special collections. These we offer at a liberal reduction from our regular list. Should we run out of any variety, we reserve the right to substitute one of at least equal value. All large size bulbs. Order sets by name.

"ANTIOCH SET"

Variety	price each
ANTIOCH	\$0.50
ALOHA15
COLONIAL25
CONSTANCY35
NORA WILSON35
RED COAT10
SIRIUS (Ours)15
TAHITI25
TIP TOP15
YELLOW JACKET ..	.15

Total List\$2.40
Special price\$1.50 per set

"AMAZON SET"

Variety	price each
AMAZON	\$0.25
BUNKER HILL25
DELMAR15
ERIC LARSON50
FALCON25
JOHN E. PEABODY..	1.00
NABOB	1.00
SCOTLAND50
YOSEMITE25
DR. F. J. V. SKIFF....	.25

Total list\$4.40
Special price\$3.00 per set

"NELLIE GRANT SET"

Variety	price each
ABALONE	\$0.75
CHOSEN QUEEN	1.00
LINDA50
NELLIE GRANT75
ORIENTAL BEAUTY ..	.75
POLAR STAR75
RHODA25
TEN STRIKE25
PASSION FLOWER .	.50
PEERLESS50

Total list\$6.00
Special price\$5.00 per set
Bulblets, 1 each..\$1.00 per set

"MARIETTA SET"

Variety	price each
CHIPMUNK	\$1.00
DELLA THOMPSON.	2.00
JOHN E. PEABODY..	1.00
MARIETTA	2.00
MARIPOSA75
MRS. JOHN S. WOOD	4.00
NABOB	1.00
QUEEN ESTHER	1.50
SELECTION50
UN-NAMED No. 794..	1.00

Total list\$14.75
Special price\$10.00 per set
Bulblets, 1 each 1.50 per set

"WHITE DOVE SET"

Variety	price each
WHITE DOVE	\$5.00
SOUTHERN SKIES..	2.50
HIGH NOON	2.50
PURITAN GIRL	1.00
OROSI	1.50

Total value\$12.50
Special price ...\$10.00 per set
Bulblets, 1 each 1.00 per set

"GOOD GRACIOUS SET"

Variety	price each
GOOD GRACIOUS ...	\$2.50
GOLDEN STATE	2.50
QUAKER MAIDEN ..	2.00
EVENING	1.50
WHITE ROSE	1.00

Total value\$9.50
Special price\$7.50 per set
Bulblets, 1 each.. 1.00 per set

PLANTING SIZE

Every season we have calls for planting sizes, ($\frac{1}{2}$ to $\frac{3}{4}$ -inch bulbs) these we can furnish this season at one-half the price of large bulbs, where list is 50 cents each and upward. Under this price we supply two of planting size for one. Be sure you order clearly, planting size.

BULBLETS

Some customers wish bulblets of our more expensive varieties. Where price per bulb is 25 cents and up, we will accept orders for bulblets on the basis of one dozen at price of each large bulb. Be sure you order clearly, bulblets.

EXTRA CHOICE MIXTURE

It is quite probable that no other grower of Gladioli makes as many direct crosses and records them as carefully as does our Mr. Metzner.

The ripened seed gathered, is sown in special beds and when in bloom spikes are tagged, recorded as to color, and subsequently bulbs are saved and cured. Many varieties only show their real merit after the second year. Out of 1,000 seedlings, perhaps not over 20 are given consideration and many choice gems are lost. At the end of every season we dispose of the balance and rarely have a surplus.

This season we can offer a limited quantity at the rate of \$5.00 per 100 or \$40.00 per 1,000. Planting size ($\frac{1}{2}$ to $\frac{3}{4}$ -inch) at one-half price quoted.

You may look for some extra choice flowers in this special mixture. Plant 100 bulbs and enjoy 100 days in watching them grow and bloom.

ALL BULBS SHIPPED VIA PARCEL POST PREPAID

GROWERS' SPECIAL OFFER

We have about 50 new and un-named varieties in limited quantity, none of which have ever been sold. These have been well tested for two years or more in our garden and none will register less than XXX and the majority XXXX in quality.

To give them a broader test in various sections and in different soil and climate we will sell a limited number of each for testing purposes at the uniform price of \$1.00 per bulb, large size; or if desired, blooming size ($\frac{1}{2}$ to $\frac{3}{4}$ -inch) for 50 cents each.

These varieties will carry a special number to the customer. Color range is broad and they are classified as Florist (tall); Exhibition (fancy), and Garden (all purpose) types. In ordering you may give preference as to type and color, we will endeavor to satisfy you. It is not unreasonable to say that none of these varieties will be first listed at less than \$1.00 per bulb and very many of them at much higher figures. If for any reason we do not catalogue them at a future period, arrangements can be made to purchase the balance of the stock we may still hold.

Customers exhibiting these new varieties and sending us a brief color description with rating based on their personal observations and the favor they meet with in public, will be rewarded with a special donation of good bulbs next season. Appropriate names, are also very desirable. Co-operating Growers will find it profitable to test these choice Gladioli before our listing them for general sale.

SEED

We have some surplus seed this season of extra quality, we offer as follows:

100 seeds Special Gladiolus Mixture at	\$0.25 per pkt.
100 seeds Extra Gladiolus Mixture at50 per pkt.
100 seeds Private Stock Gladiolus Mixture at	1.00 per pkt.

METZNER FLORAL COMPANY

Mountain View,
(Santa Clara County), California